

Platinum Sponsorship

Package includes:

One Foursome with full sponsorship of a hole, logos, signs and dinner for four at golf outing awards dinner. (Wednesday May 26, 2010).

Corporate banner on main stage at Celia Cruz Park event (Thursday June 3, 2010).

One Table of 10 at the star awards & dignitaries VIP Reception, promotional booth during reception, placement of promotional materials at VIP reception and placement of 2 banners throughout the event.

(Friday June 4, 2010).

Placement of Banners at Festival (Main Stage) (Outside) Saturday June 5, 2010.

Live mentions throughout all events.

Parade: (Sunday, June 6, 2010)

1 - Parade float with band, insurance, driver and power supply.

1 - 10x10 Promotional Booth at Celia Cruz Park Star dedication ceremony.

1 - 10x10 Promotional Booth along Parade route.

1 - 10x10 Promotional Booth at the Festival in Schuetzen Park, (Saturday June 5, 2010).

Parade Journal & Promotional Advertising:

1- Full page full color ad in the Parade Journal

1- Complimentary photo CD

Corporate logo included in all parade-related promotional and advertising materials.

1- Full page ad in local newspaper.

Platinum level minimum contribution: \$20,000

Gold Sponsorship

Package includes:

One Foursome with full sponsorship of a hole, logos, signs and dinner for 4 at awards dinner included. (Wednesday May 26, 2010).

Corporate banner at Celia Cruz Park event (Thursday June 3, 2010).

One Table of 10 - at the star awards and dignitaries VIP reception, promotional booth during reception, placement of promotional materials at cocktail hour and placement of 2 banners during reception. (Friday June 4, 2010).

Placement of Banners at Festival (Outside) Saturday June 5, 2010.

Live mentions throughout all events.

Parade: (Sunday, June 6, 2010)

1 - Parade float with band, insurance, driver and power supply.

1 - 10x10 Promotional Booth along Parade route.

1 - 10x10 Promotional Booth at the Festival in Schuetzen Park. (Saturday June 5, 2010)

Parade Journal & Promotional Advertising:

1- Full page full color ad in the Parade Journal

1- Complimentary photo CD

Corporate logo included in all parade-related promotional and advertising materials.

1- 1/2 page ad in local newspaper.

Gold level minimum contribution: \$15,000

Silver Sponsorship

Package includes

1- Foursome with full sponsorship of a hole, logos, signs and dinner for 4 included. (Wednesday May 26, 2010).

1- Table of 10 - at the star awards and dignitaries VIP reception, promotional booth during reception, placement of promotional materials at reception and placement of 1 banner during reception. (Friday June 4, 2010).

Parade: (Sunday, June 6, 2010)

1- Authorized vehicle displaying promotional signage.

1- 10x10 Promotional Booth at Festival (Saturday June 5, 2010)(Schuetzen Park)

Parade Journal & Promotional Advertising:

1- Full page full color ad in the Parade Journal

1- Complimentary photo CD

Corporate logo included in all parade-related

promotional and advertising materials.

¼ page ad in local newspaper.

Silver level minimum contribution: \$10,000

Bronze Sponsorship

Package includes

1- Table of 10 - at star awards and dignitaries VIP reception with placement of 3x5 corporate banner during reception. (Friday June 4, 2010).

Parade: (Sunday, June 6, 2010)

1- Authorized vehicle displaying promotional signage.

Parade Journal & Promotional Advertising:

1- Full page full color ad in the Parade Journal

1- Complimentary photo CD

Corporate logo included in all parade-related promotional and advertising materials.

Bronze level minimum contribution: \$7,000.00